

RMD Weekly

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RMD LEADERSHIP SEMINAR = CHAPTER SUCCESS

Is your chapter PLANNING FOR SUCCESS in 2008?

Is your chapter PLANNING **AT ALL**?

However your chapter defines “success” (that’s YOUR business), we’re betting that strong leadership and direction in the following four areas will result in success:

1. Music
2. Management (governance)
3. Membership (recruitment, orientation, retention)
4. Money (business, marketing, outreach)

That’s why LEADERSHIP SEMINAR has FOUR TRACKS (in each of the above critical areas).

A “successful” chapter involves EVERYONE, working together for agreed-upon objectives. But while everyone should be a “worker”, you also need “leaders” taking the responsibility to “steer the ship”.

Can your chapter send FOUR LEADERS (one in each critical area) to Leadership Seminar, where they will learn to go beyond functional training in task accomplishment (that’s “worker mentality”) and become a TEAM that will plan and lead and oversee with responsibility (that’s “leadership mentality”)?

Some chapters are adopting this streamlined leadership model as their system of chapter governance (Board of Directors). Many are still using the traditional model (numerous VP’s in highly compartmentalized roles). No matter how you structure your system of governance, the question remains:

ARE YOU SUCCEEDING IN THE FOUR CRITICAL AREAS THE ENCOMPASS CHAPTER VITALITY?

If you ARE, there are chapters who would LOVE to learn from you. Would you be so generous to share the secrets of your success?

If you could use a little help getting more members, promoting your chapter, planning your music objectives to attract new members and keep your current members happy and do well at contests and shows, efficiently managing your Board and meeting legal obligations...then identify those 4 key leaders in your chapter and send them to LEADERSHIP SEMINAR.

Next Seminar is in Albuquerque **THIS**** Saturday (Nov 3).**

Contact RMD VP CSLT Lee Taylor for details (jaguarbari@msn.com).

Leadership Seminar then moves to Eden UT on Nov 17.

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